

## Financial Coaching

## Community impact through financial coaching

- 1. Have an emergency fund
- 2. Pay all debt
- 3. Have long term funding
- 4. Invest in retirement
- 5. Save for you children's education
- 6. Pay off your home
- 7. Build wealth and give

Financial education, encouragement, and empowerment is becoming more challenging in the dynamic society we live in. The challenges of home ownership, high interest, inflation, and retirement are becoming stressors on individuals and families.

Having knowledge, implementing strategies, and developing healthy financial habits is imperative for individuals to succeed ditching debt, and accumulating wealth.

## WHAT WE DO

Our approach to financial coaching is based on community financial education through implementation of strategic approaches such as development of community based financial literacy programs for the disadvantaged, schools, churches, companies and individuals. Our planning is based on best practices learned through personal experience, formal education, and the financial community approach to financial literacy, and wealth building.

Our emphasis is in coaching, behavior modification, and strategic approaches. we do not offer financial services or sell financial products, we are not fiduciary investment planners, we simply help people manage their money through education and healthy financial habits.

## Our Focus

Our differentiation is based on on:

- Individual, community, and business focus
- Customization approach to financial needs
- Assistance as part of of the employer benefit package
- Grant implementation to support communities
- A serving purpose

Financial mastery gives people more choices. A good financial cushion can make daily living feel more relaxed and allows the ability to have choices.

Unfortunately, financial stability isn't the reality for most Americans, as surveys indicate that approximately 60% of people live "paycheck to paycheck"

First Due Partners in intent on changing that dilemma.

